

# KALLY STEHOUWER

ART DIRECTOR | SENIOR UX/UI  
DESIGNER

## ABOUT

Professional Art Director | UX/UI Designer with 20 years experience managing clients and designing compelling digital solutions. Skilled in the popular CMS platforms. Over 200 UX/UI design projects working with a wide range of clientele. Lead and mentor design team last 6 years.

## UX/UI DESIGN SKILLS

Web Design & Development, Client Portals, LMS & CMS Development, Print & Graphic Design, Logo Design & Strategic Branding, Social Media & Blog Graphics, Responsive Design, Mobile-First Design, Email Marketing, ADA, SEO

## CLIENT SUCCESS SKILLS

Client Relations & Communication, Project Management, Team Collaboration, Problem Solving & Critical Thinking, Project Research & Scope Evaluation, Client Presentations, Mockup Designs, Project Development, Project Sales, Project Quotes, Technical Documentation, Training, Client Support

## TECHNICAL SKILLS

WordPress, Joomla, Drupal, Concrete5, WIX, Shopify, Weebly, Moodle, HTML, CSS, PHP, ASP, Dreamweaver, Photoshop, Illustrator, Adobe XD, Figma, After Effects, Mailchimp, Constant Contact, Google Analytics, MS Office

## EDUCATION

BS - Computer Science / Information Systems  
GRAND VALLEY STATE UNIVERSITY  
Math Minor | Dean's List | 3.595 GPA

## EXPERIENCE

September 2016 - Present

### ART DIRECTOR | SENIOR UX/UI DESIGNER

COURTLAND CONSULTING

- Lead and mentor UX/UI Design team
- Trained UX/UI designers in CMS applications, design processes and client management
- Project Manager - 160+ Clients (while working at Courtland)
- Google Analytics set up and reporting for clients
- Develop technical training materials and presentations
- Project estimating for potential clients
- Represent company at national and state-wide conferences
- Includes Senior UX/UI Design responsibilities below

September 2012 - September 2016

### SENIOR UX/UI DESIGNER

COURTLAND CONSULTING

- UX/UI designer for responsive websites
- Content management platforms including Wordpress, Joomla, Drupal, Concrete5, Shopify, Wix, Weebly and Moodle
- Design and develop a wide range of custom website applications: eCommerce, LMS, CRM, Job Posting System, Intranet Portal
- Custom logo design and strategic branding
- Custom graphic design elements for websites, blogs, print, social media, and email marketing
- SEO optimization

February 2002 - September 2012

### OWNER / WEBSITE DESIGNER & DEVELOPER

THE WEB HARBOR

- Developed a ground-up, professional web design and development company
- Built creative custom website solutions for small to medium-sized businesses
- Programmed websites using HTML, CSS, PHP, ASP

November 2000 - November 2001

### CONTRACTOR / PROGRAMMER

SPECTRUM HEALTH / SOLUTION PARTNERS

- Principal programmer for the development of Lawson Payroll conversion programs
- With prior limited experience in Lawson, majorly contributed to a successful implementation of a new payroll system within a large health care organization